

Hello Gowanus Print Lab Acetate Buyer!

We offer acetate printing services at a fee of \$1 per linear inch.

All of our acetates will be printed 17" wide, so the price will be based on the height of the acetate.

We will rotate the image so the longest side is the width, to make the acetate as short as possible & save you money.

If you have multiple designs, feel free to put them on the same file @ 17 inches long

Please email files 48 hours in advance of when you will need your film ready.

If you have the file on a USB drive, you're welcome to come in and the studio manager will print it for you. We recommend emailing the file prior to coming in, to make sure the studio manager will be available to help you.

File Submission Guidelines:

- Artwork **MUST BE SIZED TO PRINT**. We will not resize any artwork. If you do not resize and we print the file you sent, you will need to pay for both.
- All 1-color artwork must be 100% black
- If artwork is multiple colors:
 - PHOTOSHOP: each color needs to be a channel, or it's own layer filled in black
 - ILLUSTRATOR: Each fill color + stroke must be separated and filled with a color swatch
 - PDF/JPEG: Each color must be it's own page or file, ALL filled 100% black.
- Please specify if you need any printer marks added to the image
- If an image is a halftone, please send as a 300 DPI Bitmapped Photoshop file
- If an image is an Illustrator file: Please outline ALL fonts.
- We will not clean up images - please touch up any edits prior to sending the image for print.
- We do NOT accept Word, Powerpoint, Excel, RTF, GIF, or PNG files.

Rush services are available for an additional fee. If your job requires a rush, you **MUST** make it clear up front what the deadline is and get it approved.

Remember: Acetates will only be as good as the artwork they are printed from!