

Welcome to The **Gowanus Print Lab** Acetate Guidelines

If you clicked on this page then you must be interested in having acetates printed with us so please make sure you read everything below!

Before you send in your image to us, please make sure it is **PRINT READY**. This means your image is **300 dpi, sized as it will appear on the silkscreen, 100% black and white for line work, or properly halftoned**. If there is gray in your artwork, the printer will automatically halftone it; make sure you are ok with this, if not please erase it from your image!

Please email files 48hrs in advance. We accept PSD, Ai, PDF, and JPG files at 300 dpi. **If your files need to be modified/edited in any way, a \$25.00 fee will be applied.**

We do not accept Word, Powerpoint, Excel, RTF, GIF, or PNG files.

Acetate Pricing:

We charge \$1.00 per linear inch by the smallest dimension. Our print bed is 17" wide so any dimension **exceeding** 17" will be charged respectively.

For example: This design is 17" W x 1.5" H, you will be charged \$1.50 as it is oriented horizontally on the printer bed *like this*.

YOUR TEXT HERE OR YOUR IMAGE HERE

For example: This design is 24"W x 17"H, you will be charged \$24.00 as it is oriented vertically on the printer bed *like this*.



File Submission Guidelines

- Artwork must be sized to print
- All 1-color artwork must be 100% black
- **ILLUSTRATOR FILES:** please outline **all** text
- **PHOTOSHOP HALFTONE:** please send as a 300 dpi bitmapped Photoshop document
- Please specify if you need registration or center marks added
- For multi-color artwork:
 - PHOTOSHOP: each color needs to be in a separate channel or its own layer filled in black
 - ILLUSTRATOR: Each color + stroke must be separated and filled with color swatch
 - PDF/JPG: Each color must be in its own page or file. ALL 100% BLACK

FYI: If we must modify/edit your artwork in any way, for the benefit of your print a \$25.00 fee added to your total.